



Agritech Asia

The 4th International
Exhibition and Conference

September 3-5, 2014

Mahatma Mandir, Gandhinagar, Gujarat, India

Event Partner



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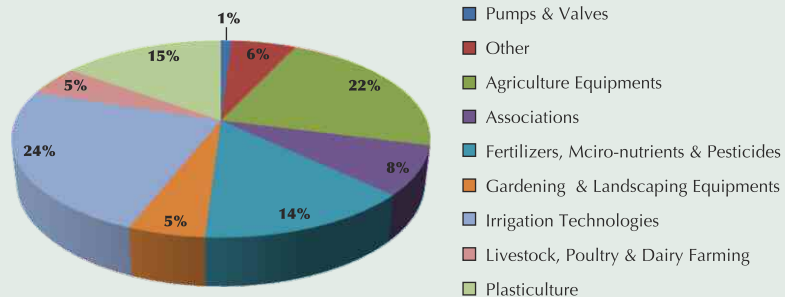


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AGRITECH ASIA 2013 HIGHLIGHTS

- 150,000 visitors from Asia, Africa, Europe, Israel, Japan and North America
- 200 + exhibiting companies
- 15,000 invited delegates in 'Global Agri Summit'
- Concurrent event 'Animal & Dairytech Asia'

Agritech Asia 2013 Visitor by Field Activity



Following the tremendous success of the three previous Agritech Asia events, the 4th International Agricultural Exhibition and Conference will take place during September 3-5, 2014 at Mahatma Mandir in Gandhinagar, Gujarat, India.



EXHIBITORS PROFILE

The exhibition is open to all companies and organizations with products or services related to the following topics:

- Agri Ecology
- Agricultural Building Contractors
- Agricultural Machinery & Equipment
- Agro and Food Processing
- Aquaculture
- Biotechnology
- Fertilizers & Chemicals
- Floriculture
- Fork Lift & Handling Equipment
- Greenhouses
- Horticulture
- Irrigation and Water Technologies
- Livestock & Dairy Farming
- Marketing & Export/Import Services
- Organic Agriculture
- Plant Protection
- Plasticulture
- Post Harvest Treatment
- Poultry
- Precise Agriculture
- R&D
- Renewable Energy
- Rural Development
- Seeds, Nurseries & Plant Propagation Materials
- Small Ruminants
- Software & Hardware
- Veterinary
- Turnkey Projects & Knowledge Transfer



STANDARD STAND CONSTRUCTION

(min. 9m²)

\$225 per m² - Foreign Exhibitor

Rs 8000 per m² - Indian Exhibitor

The standard stand construction package includes:

- 3 side walls, fitted in standard booth System frame
- Fascia board with company name (15 letters) and stand number (in standard lettering)
- 1 table and 2 chairs
- Single phase connection through one plug point, 3 spotlights (100 Watt each)
- Wastebasket
- General cleaning of the aisles
- Company delegates entry to the exhibition (1 badge for each 3m²)
- Pavilion security (from 6 p.m. till 9 a.m.)
- Entry to the exhibition catalogue and online exhibitors list

RAW SPACE

\$200 per m² - Foreign Exhibitor

Rs 7500 per m² - Indian Exhibitor

Space only package includes:

- Floor space
- Entry to the exhibition catalogue and online exhibitors list
- Company delegates entry to the exhibition (1 badge for each 3m²)
- Pavilion security (from 6 p.m. till 9 a.m.)
- 2 sides open – 15% extra
- 3 sides open – 25% extra
- 4 sides open – 30% extra
- Service Tax of 12.36% will be charged extra





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NETWORKING

Networking at Agritech Asia is the most comprehensive forum where international agriculture and water industry executives, academia, institutional investors, venture capitalists, analysts, and other experts will have the opportunity to shape the future collaboration landscape of agricultural technology.



Our online I-Planner software allows you to pre-select and manage your meetings, while at the same time profiling yourself in the way that will attract potential business partners, investors and friends.

This service is aimed at senior-level executives and will include industry specific software that enables you to pre-arrange one-on-one meetings with your desired partners.





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AGRICULTURE IN 21st CENTURY INDIA

Agriculture is demographically the broadest economic sector in India and plays an important role in the country's overall socio-economic fabric. Agriculture makes up 18% of the country's GDP, and food processing contributes 14% of the manufacturing GDP.

India offers 46 of 60 soil types, 20 agro-climatic regions and, perhaps most remarkably, boasts 52% cultivable land, as opposed to the world average of 11%.

Thanks in part to its many natural advantages, India ranks second worldwide in farm output. According to world agriculture statistics, India is the world's largest producer of many fresh fruits and vegetables, as well as milk, major spices, select fibrous crops such as jute, and several staples such as millet and castor oil seed.

India is the third largest producer of wheat and rice, the world's major food staples. India is also the world's second or third largest producer of several dry fruits, agriculture-based textile raw materials, roots and tuber crops, pulses, coconut, sugarcane and numerous vegetables.

India ranked within the world's five largest producers of over 80% of agricultural produce items, including many cash crops such as coffee and cotton, in 2010. As of 2011 India is also one the world's five largest producers of livestock and poultry, with one of the fastest growth rates.





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ABOUT GUJARAT

Situated on the western coast of India, Gujarat has long been considered one of the most progressive states of India on both the industrial and agricultural fronts. Imbued with a proactive, visionary outlook, the government of Gujarat has catalyzed development in various spheres, thus propelling the state towards progress.

Gujarat is endowed with abundant natural resources in terms of fertile land, river systems, good soil and climatic conditions in many parts of the state and good support in terms of input industries and, most importantly, enterprising people and technical talent. These many advantages contribute significantly to Gujarat's vibrant agricultural sector.

GUJARAT'S STRENGTHS AND ADVANTAGES

- Gujarat tops India's agriculture growth table, growing at an average CAGR of 10.7% over the past decade.
- Out of its total geographical area of 196 lakh hectares, Gujarat's total cropped area is around 128 lakh hectares (65%).
- Gujarat has 8 agro-climatic zones and a wide variety of soil types.
- GoI and GoG have spent Rs. 8530 million during 2005-2011 under Micro Irrigation System (MIS) Scheme
- Under the MIS Scheme 3.2 lakh hectares were covered and 2.0 lakh farmers benefitted during 2005-11 period.





Event Partner



For more information, please contact:

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